



**Modern Day Marine Partnering
Opportunity Prospectus**

April 28-30, 2026

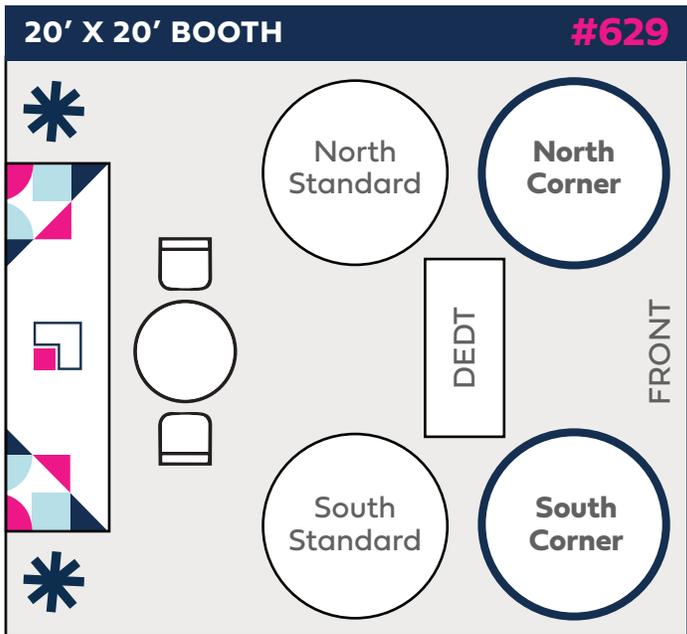
OVERVIEW:

Modern Day Marine (MDM) is a premier annual conference that connects businesses with military equipment vendors, system integrators, and service providers focused on the US Marine Corps.

PWCDEDT is excited to offer local companies a unique opportunity to rent a kiosk within our 20x20 booth (Booth #629).

This unique opportunity provides Prince William County companies with access to decision-makers and influencers within the defense industry.

EXHIBIT & LAYOUT INFORMATION:



FINANCIAL

DETAILS & TERMS

Reserve your spot by **March 31st**

Partnering Investment Options:

- **Corner:** Price negotiable – only two available located at the front of the DEDT booth on the main exposition aisle with high visibility
- **Standard:** Price negotiable– two available with cross aisle visibility

Directly across from Objective 1 Wargaming

DEVIL DOG DRIVE



Keep an eye out for U.S. Marine Corps "Chesty" the Bulldog on Devil Dog Drive!

Value:

- This partnering opportunity offers your company a cost savings of approximately \$5,000 to \$20,000 of footprint costs alone if you were to rent your own 10' x 10' booth at the show.

PARTNERING OPPORTUNITY INCLUDES:

Reserve your spot by March 31st!



- ✓ Dedicated Kiosk within the PWCEDET Booth
- ✓ Registration for up to three (3) company personnel to attend and staff your kiosk
- ✓ Pre-Show Events & Webinars
- ✓ PWCEDET Introductions to:
 - Prime vendors working with DOD, USMC, and other government agencies
 - USMC Division Commands or DOD personnel
 - Key contacts at the USMC Neller Center & War Gaming Center

PARTNERING ORGANIZATION RESPONSIBLE FOR:

- ✓ Agree to and abide by booth rules
- ✓ Display enhancements and kiosk graphics
- ✓ Additional Wi-Fi equipment if needed for your presentations, as bandwidth may slow during peak show hours
- ✓ Lead retrieval system to capture contact information from the many military personnel and industry professionals in attendance
- ✓ Promotional materials or collateral you wish to distribute at your kiosk
- ✓ Shipping and/or transporting all company exhibit materials to/from the event
- ✓ Staff representation always present at your kiosk during the show
- ✓ Seating at your kiosk

NEXT STEPS:

Contact us to secure a partnership opportunity in the PWCEDET booth at MDM 2026. There is a limited number of kiosks available and the deadline to commit is March 31.

Prince William County is committed to helping your business connect, grow, and thrive in today's competitive market. We look forward to partnering with you at Modern Day Marine.



PRINCE WILLIAM
ECONOMIC DEVELOPMENT



CONTACT TO NEGOTIATE YOUR DAILY RATE

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